

ST. LOUIS CORNHOLE CHALLENGE

FIVE YEARS OF FUN! FIVE YEARS OF CARING!

A ST. LOUIS TRADITION SINCE 2014



CORNHOLE CHALLENGE TO CELEBRATE FIVE-YEAR MILESTONE POPULAR FAN-FRIENDLY EVENT RETURNS TO ANHEUSER-BUSCH AS THE BATTLE AGAINST CANCER CONTINUES

FIFTH ANNUAL ST. LOUIS CORNHOLE CHALLENGE APRIL 23, 2018 - THE BIERGARTEN AT ANHEUSER-BUSCH

The highly-anticipated **St. Louis Cornhole Challenge** will make its return this spring, celebrating a five-year anniversary from when event organizers first brought the concept of this unique event to the Gateway City. Once again, World Series closer, Jason Motte, and the Jason Motte Foundation will play host for a fun-filled evening, alongside current St. Louis Cardinals' second baseman, Kolten Wong and his teammates. Since the first cornhole event in 2014, this event has raised over \$500,000 which has provided funding for several local projects.

The Jason Motte Foundation is proud to partner with another area icon, Anheuser-Busch, to bring this fun-filled and unique experience to the passionate baseball fanbase of St. Louis. The Biergarten at Anheuser-Busch will provide a fun-filled outdoor experience, while serving as the epicenter of competition and, most importantly, the uniting of teammates in the fight against cancer.

MOTTE FOUNDATION CONTINUING TO MAKE A POSITIVE IMPACT ON THE GREATER ST. LOUIS COMMUNITY

Jason Motte made his Major League debut with the St. Louis Cardinals in 2008. From the first time he took the mound, the St. Louis community made an indelible mark on him and his family. But this baseball-centric town would soon feel the impact in return as this ballplayer's contributions on the field were, at times, overshadowed by his generosity and humanitarian efforts off the diamond. Fueled by his infectious personality and giving spirit, the Jason Motte Foundation was created in 2011 as a way to give back. Jason's stay in St. Louis may only have lasted six years, but his commitment to the community that gave him so much is still as vibrant as ever. Since its inception, the Motte Foundation has raised over \$1 million, and has funded a lung cancer screening program, a skin cancer screening program, been an advocate for initiatives of cancer research of all kinds, remodeled a treatment room at a children's hospital, hosted families of cancer patients at major league ballparks and Spring Training facilities, and has increased awareness across the country through the sale of his signature KCancer tshirts. His big heart is only outshined by the big dream of living in a cancer-free world, and his relentless pursuit of that dream makes that reality truly within reach.



2014 2015 **2018** 2016 2017





JOIN OUR TEAM TODAY

2018
CANCER

SPONSORSHIP OPPORTUNITIES AND BENEFITS

HALL OF FAME
\$15,000

- ◆ Company logo on all printed event promotional materials
- ◆ Company logo on Jason Motte Foundation website
- ◆ Company name on social media posts
- ◆ Company recognition on radio/media promotions
- ◆ Company logo placed on Cornhole Challenge registration website
- ◆ Company/Individual Recognition at Cornhole Challenge event
- ◆ Exclusive Jason Motte Foundation apparel item
- ◆ 4 teams to participate in the Cornhole Challenge
- ◆ 8 passes for VIP area access at the Cornhole Challenge
- ◆ 8 spectator passes for the Cornhole Challenge
- ◆ 6 tickets to the Sponsor Appreciation event
- ◆ 1 set of event custom cornhole boards with your company logo/personalization
- ◆ 1 Autographed (with personalization) Jason Motte jersey
- ◆ 7 Autographed Jason Motte/Kolten Wong event caricature prints (1 framed / 6 unframed)
- ◆ 1 hour Jason Motte appearance at your company for a mutually agreed upon date

MVP
\$10,000

- ◆ Company logo on all printed event promotional materials
- ◆ Company logo on Jason Motte Foundation website
- ◆ Company logo placed on Cornhole Challenge registration website
- ◆ Company/Individual Recognition at Cornhole Challenge event
- ◆ Exclusive Jason Motte Foundation apparel item
- ◆ 3 teams to participate in the Cornhole Challenge
- ◆ 6 passes for VIP area access at the Cornhole Challenge
- ◆ 6 spectator passes for the Cornhole Challenge
- ◆ 4 tickets to the Sponsor Appreciation event
- ◆ 1 set of event custom cornhole boards with your company logo/personalization
- ◆ 1 Autographed (with personalization) Jason Motte jersey
- ◆ 4 Autographed Jason Motte/Kolten Wong event caricature prints (1 framed / 3 unframed)

CY YOUNG
\$5,000

- ◆ Company logo placed on Cornhole Challenge registration website
- ◆ Company/Individual Recognition at Cornhole Challenge event
- ◆ 2 teams to participate in the Cornhole Challenge
- ◆ 4 passes for VIP area access at the Cornhole Challenge
- ◆ 4 spectator passes for the Cornhole Challenge
- ◆ 2 tickets to the Sponsor Appreciation event
- ◆ 1 set of event custom cornhole boards with your company logo/personalization
- ◆ 1 Framed Jason Motte/Kolten Wong event caricature prints (autographed)

GOLD GLOVE
\$2,500

- ◆ Company logo placed on Cornhole Challenge registration website
- ◆ Company/Individual Recognition at Cornhole Challenge event
- ◆ 1 team to participate in the Cornhole Challenge
- ◆ 2 passes for VIP area access at the Cornhole Challenge
- ◆ 2 spectator passes for the Cornhole Challenge
- ◆ 1 set of event custom cornhole boards with your company logo/personalization
- ◆ 2 Autographed Jason Motte/Kolten Wong event caricature prints

CHAMPIONSHIP ROUND SPONSOR
\$1,800

- ◆ Exclusive recognition during the Championship Rounds
- ◆ Company logo placed on championship gear that is given to advancing teams
- ◆ 2 teams to participate in the Cornhole Challenge
- ◆ Autographed Jason Motte/Kolten Wong event caricature print

ALL STAR VALUE SPONSOR
\$650
(OVER \$750 VALUE)

- ◆ 1 set of event custom cornhole boards with your company logo/personalization
- ◆ 1 team to participate in the Cornhole Challenge
- ◆ 15% discount at the Motte Foundation Store (during the event only)

BULLPEN BOARD SPONSOR
\$500

- ◆ 1 set of event custom cornhole boards with your company logo/personalization

STRIKEOUT ROUND SPONSOR
\$350

- ◆ Exclusive company recognition during one round of the Cornhole Challenge event

CONTACT KAREN COLE WITH THE JASON MOTTE FOUNDATION FOR ALL OTHER SPONSORSHIP OPPORTUNITIES.
KAREN@JASONMOTTEFOUNDATION.ORG | 314.780.6397

SPONSOR/ INFORMATION

CONTACT INFORMATION

Contact Name and Title _____

Company or Individual(s) Name (as it should appear in all printed materials) _____

Address _____

City State Zip _____

Phone _____ Fax _____

Email _____

CATEGORIES OF SPONSORSHIP (PLEASE CHECK ONE)

Hall of Fame \$15,000 MVP \$10,000 Cy Young \$5,000 Gold Glove \$2,500

Championship Round \$1,800 All Star Value Sponsorship \$650 Bullpen \$500 Strikeout \$350

We are unable to provide sponsorship at this time, but would like to join the fight against cancer with a \$ _____ donation to the Jason Motte Foundation.

DEADLINES

Payment must be received prior to **April 16, 2018**. Payment form is attached.

For logo inclusion, logos must be received by **April 2, 2018**.

Please return completed forms with payment to Karen Cole with the Jason Motte Foundation, 265A Hickory Hedge Dr., St. Louis, MO 63021.

For questions, please call Karen with the Jason Motte Foundation at 314-780-6397, or email karen@jasonmottfoundation.org.



SPONSOR / **GRAPHICAL INFO**

ARTWORK & LOGO SUBMISSION

Please submit logos to karen@jasonmottfoundation.org in high resolution (300dpi) EPS, AI, PDF, or JPG format. Any resolution less than this may compromise the integrity of your printed piece. For quality and legality reasons, no images from the internet or artwork that requires scanning should be submitted. **For name or logo inclusion, information must be received by April 2, 2018.**

METHOD OF PAYMENT **(MUST BE RECEIVED BY APRIL 16, 2018)**

Make Checks/Money Orders Payable to: Jason Motte Foundation

Mastercard Visa American Express Discover

Card Number _____ Security Code _____

Expiration Date _____ Billing Zip Code _____

Name on Card _____

Signature _____

The Jason Motte Foundation is a 501(c)(3) charitable organization, FEIN 46-1415039, and contributions to our organization may be tax deductible. Please consult your tax advisor. We will provide you with a letter acknowledging your donation and the fair market value of goods and services received.

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